

using a popcorn maker in your business

If you're wondering how to make popcorn work for your business then we can show you how. We have compiled a simple spreadsheet to show you how the figures can match up, and how quickly you can see a return on your investment. Simply download the spreadsheet below. You will see how we have used examples figures from the products available in our ranges to show how even in the first two months, after investing in the initial equipment purchase you can quickly see great margins. If you look at the second tab, you will see the ongoing costs and profits expected after the initial investment.

Experiment – you might want to use a different sized popcorn maker, different supplies and charge a different amount for your servings than in the examples provided. If that's the case, then you can change the prices in the downloaded spreadsheet.

After changing the sheet to suit your plans, if you're not sure whether the figures look right or if you might have missed something out, why not ask for our input? You can email it to us to look over, or discuss with us on the phone. Remember, these are just projections, but they allow you to more clearly visualise the potential of using popcorn to add value to your business.